

LOCAL.mv

Business Directory
Maldives

THE MOST COMPREHENSIVE
BUSINESS DIRECTORY
OF THE MALDIVES



* App in development - scheduled to launch in Q2 2022



LOCAL.mv

Business Directory
Maldives

LIVE LOCAL
SEARCH LOCAL

THE MOST COMPREHENSIVE BUSINESS DIRECTORY OF THE MALDIVES

Established in 2020, Local.mv has become the leading online business directory in Maldives. Comprising of over 3,000 listing, 400 unique classifications and over 45,000 page views per month and counting.

All the listings are up to date, with the correct contact number, email and even the location. The platform also enables visitors to directly contact any business they want to resulting in higher engagement and accessibility.

Insights



45,000
Page views
per month



15,000
Unique hits
per month



2 min
Average
Session duration

Traffic



80%
Organic

10%
Direct

5%
Referral

3%
Social

Device



70%
Mobile



28%
Desktop



2%
Tablet

Regions



80%
Maldives



5%
India



3%
China



2%
USA



3,000+
Businesses
Listed



400+
Categories



45,000+
Views per month
& rising



Location & Maps

GPS location tag all of
your businesses.



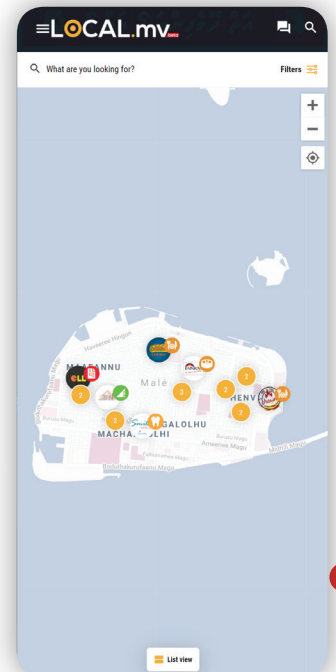
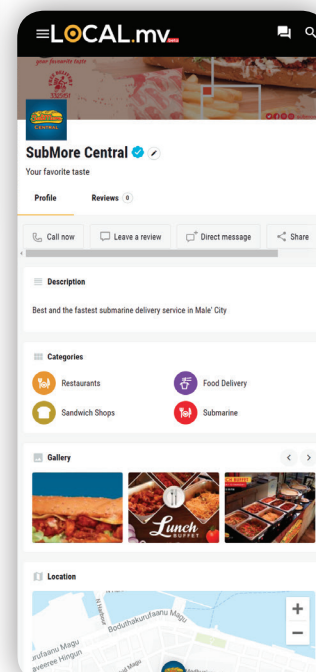
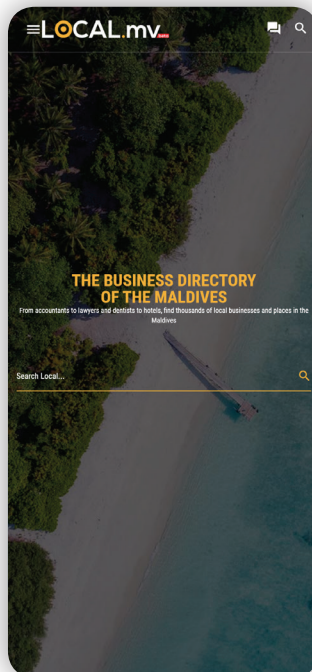
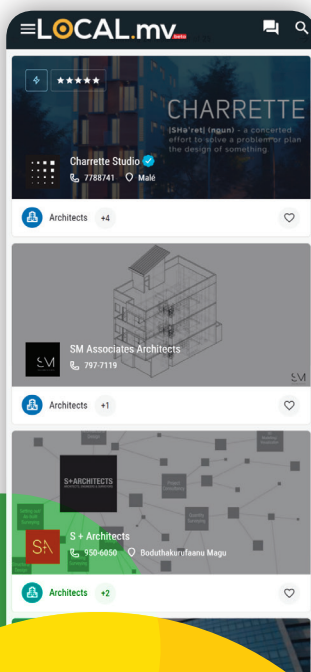
Compare Businesses

compare businesses in
the same categories



Web & Mobile

multi platform compatible,
fully responsive web site



User Reviews

Review and share feedback
on your local businesses.



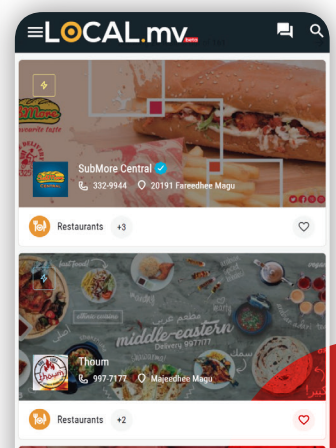
Minimalist interface

Unparalleled user end
experience.



High Load speeds

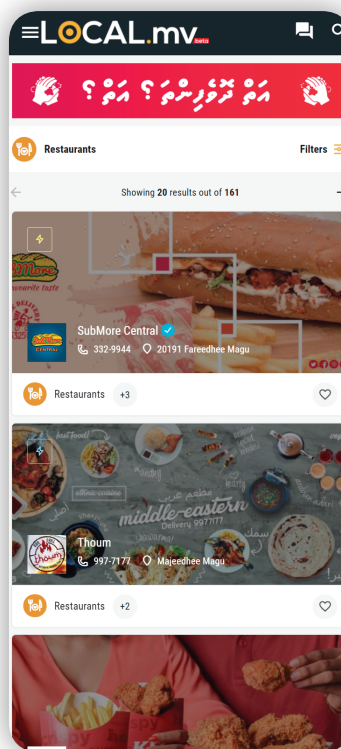
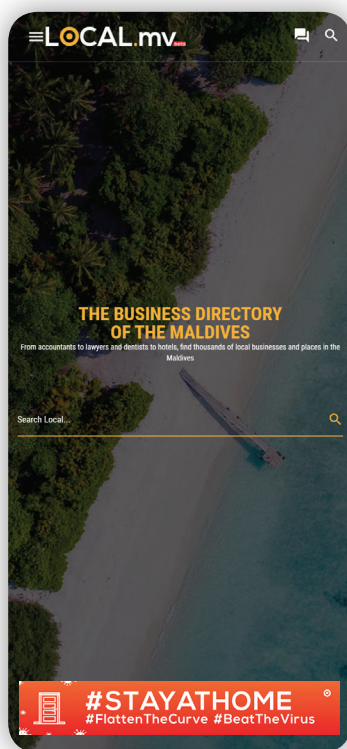
Hosted on a state of the
art cloud based server.



ULTRA AD OPTIONS

REACH THE **RIGHT PEOPLE** AT THE **RIGHT TIME**.

Ultra-Ad Options are the most premium advertising spaces on local.mv and the only image-based banners across the platform. Comprising of two categories, the Home Ultra and the Search Ultra, both of these offer our advertisers the highest possible reach to our broad audience base.



TOP priority

Premium listings will be above all other types of listings.

Promoted Listing

Promoted listing badge

Verified Badge

Ultra Ad business would have a verified badge to show authenticity.

HOME ULTRA IMAGE ADS

1 Year Subscription

- ✓ Maxim exposure
- ✓ On the main page
- ✓ Sold to limited clients
- ✓ Free 1 Year Premium
- ✓ FREE 3X Featured

SEARCH ULTRA IMAGE ADS

1 Year Subscription

- ✓ High & best impressions
- ✓ On all search result pages
- ✓ Sold to limited clients
- ✓ FREE 1 year Premium
- ✓ FREE 3X Featured

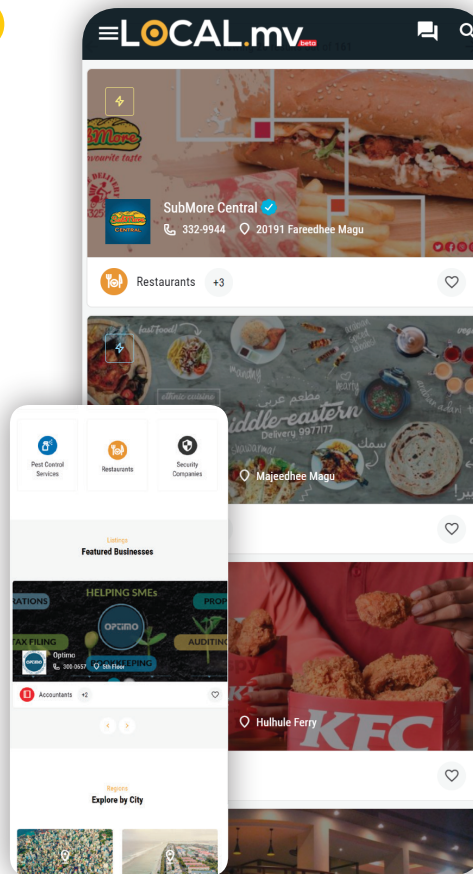
* Refer to our rate card for prices

PROMOTED LISTING OPTIONS

ADVERTISING THAT DELIVERS **READY-TO-BUY CUSTOMERS.**

Businesses can run their promotional campaign through our listing by buying additional promotions. Which would feature their listings at the very top of their respective categories and related searches.

Home Premium



TOP priority

Premium listings will be above all other types of listings.

Promoted Listing

Promoted listing badge



Verified Badge

Premium listed business would have a verified badge to show authenticity.

6 MONTH PROMOTED LISTING

6 Month Subscription

- ✓ Highest priority in all relevant categories and searches results
- ✓ Free FEATURED LISTING
- ✓ Sold to limited clients.

* Full payment on confirmation

1 YEAR PROMOTED LISTING

1 Year Subscription

- ✓ Highest priority in all relevant categories and searches results
- ✓ Free FEATURED LISTING
- ✓ Sold to limited clients.

* Full payment on confirmation

* Refer to our rate card for prices

1 YEAR PREMIUM PROMOTED LISTING

1 Year Subscription

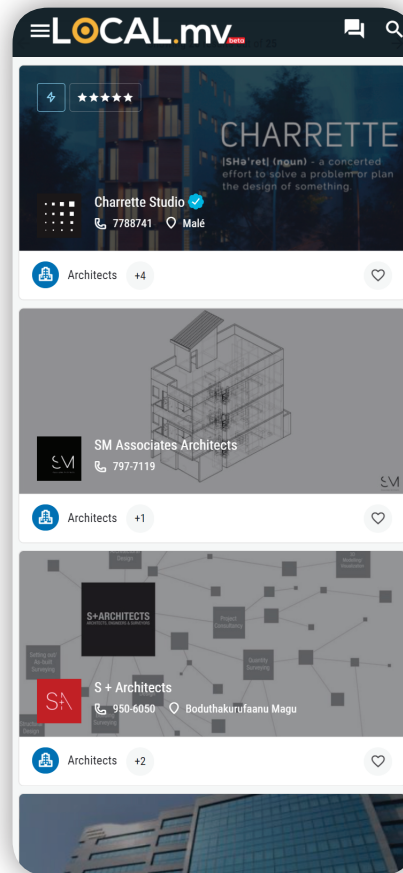
- ✓ High impressions
- ✓ LISTED ON MAIN PAGE
- ✓ Highest priority in all relevant categories and searches results
- ✓ Sold to limited clients.

* Full payment on confirmation

FEATURED LISTING OPTIONS

CHOOSE THE BEST LISTING PLAN

From Startups to multi-entity Corporations we have plans that cater to all business requirements.



HIGH priority

Featured listings will be above normal free listings.

Featured Listing

A featured listing badge

Verified Badge

Feature listed business would have a verified badge to show authenticity.

FREE LISTING

- ✓ 1 x Business Listing
- ✓ Direct messages
- ✓ FEATURED Listing
- ✓ VERIFIED badge
- ✓ Images & info
- ✓ Reply to reviews
- ✓ Analytics

FEATURED LISTING

1 Year Subscription

- ✓ 1 x Business Listing
- ✓ FEATURED Listing
- ✓ VERIFIED badge
- ✓ Images & info
- ✓ Reply to reviews
- ✓ Analytics

* Full payment on confirmation

3X FEATURED LISTING

1 Year Subscription

- ✓ 3 x Business Listing
- ✓ FEATURED Listing
- ✓ VERIFIED badge
- ✓ Images & info
- ✓ Reply to reviews
- ✓ Analytics

* Full payment on confirmation

6X FEATURED LISTING

1 Year Subscription

- ✓ 6 x Business Listing
- ✓ FEATURED Listing
- ✓ VERIFIED badge
- ✓ Images & info
- ✓ Reply to reviews
- ✓ Analytics

* Full payment on confirmation

* Refer to our rate card for prices

LIVE LOCAL
SEARCH LOCAL



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